

Swisse deal a jobs boon

MORE than 120 office and construction jobs will be created in Victoria with the expansion of a supplements and vitamins company.

Swisse Wellness is extending its Melbourne operation and is expected to increase its workforce from 90 to about 220 as part of the five-year project.

The company has just signed a licence deal with global healthcare company PGT Healthcare, allowing it to break into the US market.

Premier Denis Napthine said the deal would have an economic benefit for the state.

"This will have an immediate result for creating more jobs in Melbourne and Victoria," he said yesterday.

ALARM AT PAP TEST WORRIES

AUSSIE women are risking their lives to prevent embarrassment.

Almost two in three said they avoided having a regular Pap test because they felt uncomfortable, according to a survey conducted by the Australian Cervical Cancer Foundation.

Even more alarming, 43 per cent of females aged 18 to 69 opted not to have the procedure at all.

The majority of respondents said they would rather have a blood test (37 per cent), go to the dentist (19 per cent) or speak in public (16 per cent), than have the exam (12 per cent).

Leading to learning

THE amount of money invested in a student's education has only a modest effect in improving their literacy and numeracy, according to new research.

University of Melbourne researchers found giving schools flexibility with their budgets and allowing them to spend a greater proportion of cash on leadership and management in middle-school years was a better way to improve results.

The study compared students' NAPLAN scores with their school's financial information on a per-pupil basis.

It also found the autonomous decision-making of state school principals had resulted in a "broadly efficient" allocation of resources.

Ten goes all out to capture the summer of sport



Halle Berry



Wonderland



24

Get ready, Keddie, go



Asher Keddie

ASHER Keddie is Channel 10's big gun in the 2014 ratings war.

The Logie-winning actor will return with a new baby in *Offspring* as well as starring as politician Kate Ballard in new political drama *Party Tricks*.

Ten will also use the strongest summer of sport in the network's history to regain a footing in the ratings race.

Ten is expected to steal a page from market leader Channel 7's playbook by using sports programs as a platform to promote new shows.

Ten chief Hamish McLennan said the first game of the limited-overs cricket series on December 20 would "mark the start of Ten's new programming strategy and line-up for 2014" and represent his network's "strongest start in many years".

The network will kick off with a revamped series of *So You Think You Can Dance* and *The Biggest Loser: Challenge Australia*, coupled with strong drama offerings such as retro favourite *Puberty Blues*.

Halle Berry will make a big move to the small screen in Stephen Spielberg's *Extant*.

Ten has commissioned its first web-only series, *Lost With The Boys*, telling the real stories of teenage girls and created by Amanda Higgs (the

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producer behind *The Secret Life Of Us*).

Ten's programming boss Beverley McGarvey said the series would focus on a younger audience "with the hope they migrate to broader shows as they mature".

The Bachelor and local drama *Wonderland* also received the green light for a second season.

Ms McGarvey said the network's "strategy of being consistent and giving shows time to build is really important to us, so you will see more of *Wonderland* and we're very confident the ratings will be more reflective of the quality of the show next year".

After consistently struggling to nail its early-evening schedule, Ten teased it was looking to announce a new family entertainment show at 6pm, with details of that show to be released "very soon".

On the imports list, Ten will fast-track the new version of the US hit, *24*, starring Kiefer Sutherland, who returns as Jack Bauer in a storyline that picks up after a four-year lapse.

Set in London and filmed all over Europe, *24: Live Another Day* should appeal to fans of the James Bond franchise, *Bourne Identity* films "and even movies like *Zero Dark Thirty*," Ms McGarvey said.

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Moonraker Dolphin Swims won

Top Spot

in the 2013 RACV Victorian Tourism Awards Eco Tourism Category.

For the 2013 RACV Victorian Tourism Awards winners go to visitvictoria.com.au/awards

