



24 March 2017

**MEDIA RELEASE
FOR IMMEDIATE RELEASE**

Experience the real Vietnam and save lives

Australian Cervical Cancer Foundation (ACCF) is excited to announce, for the first time, the Vietnam Challenge departing October 14 2017. ACCF has been running VolunTOURing trips since 2009 to destinations such as Nepal and Bhutan and now for the first time, Vietnam.

Join us as we cruise through the turquoise waters of Halong Bay and visit the vibrant and bustling city of Hanoi. Bask in the scenery as we cycle along the village road to visit Bich Dong Pagoda and walk through the hilltribes. Join us as we witness the impact that free health screening has on the lives of Vietnamese women. Don't miss out on the opportunity to save lives.

Cervical cancer is the leading cancer killer of women in developing countries and although it is preventable, women in developing countries like Vietnam are suffering from this disease. ACCF has Cervical Screening and Treatment Programs for women in Vietnam, minimizing their risk of developing this insidious disease.

Mr Joe Tooma, ACCF's CEO said, "Cervical cancer kills over 280,000 women a year worldwide, 90% of these women are in developing countries like Vietnam. Being able to launch a "VolunTOURing" trip so that people can explore this magical country and see our life-saving programs in action, is an exciting opportunity that shouldn't be missed."

Cervical cancer is a preventable disease and we can help provide the solution to those who need it most. As part of the Vietnam Challenge 2017, each participant's contribution will directly help screen and treat 75 Vietnamese women and girls for cervical cancer abnormalities and cervical cancer, providing them free and much needed treatment.

As part of our adventure to Vietnam, we will be witnessing two of the screening programs funded by ACCF. It's programs like these that save the lives of Vietnamese women like Loan. Loan was 31 when she was diagnosed with cervical abnormalities. After hearing about the importance of cervical cancer by community health workers, Loan visited one of the screening clinics funded by ACCF and received her diagnosis. Despite the pain of the cryotherapy treatment, Loan left the screening clinic feeling positive about her health and the future health of her two daughters, aged 12 and 4.

Fast Facts

Dates: 14-26 October 2017

Registration fee: \$200

Fundraising target: \$1,500 which ACCF can give you support to help you achieve (excludes travel)

Travel cost: 14-day adventure \$3,440 including taxes (can be fundraised)

Flights from Australia to Vietnam and all internal travel are included

Challenge duration: 2 days' project work and 1 day of walking in the hill tribe

Accommodation: Quality Hotels and Homestay

For more information and to register for the Vietnam Challenge



Visit: <http://www.humacharitychallenge.com/Charity-Challenge/Vietnam/ACCF/ACCF-Vietnam-Challenge>

If you would like more information about ACCF

Visit: www.accf.org.au

Email: info@accf.org.au

Interview opportunities: Previous VolunTOURing participants are available upon request for interview

Contact: Leisa Ashton – Marketing & Communications Manager on 0421716551